



## **INTELEPEER EARNS MICROSOFT 2009 BEST SOLUTION DESIGN AWARD FOR COMMUNICATIONS AS A SERVICE WITHIN WINDOWS LIVE**

IntelPeer's ReachLive Application Honored for Ability to  
Harness Potential of Cloud Computing

**SAN MATEO, Calif. – May 19, 2009** – IntelPeer Inc., a leader in hosted on-demand rich media communications, announced today that its ReachLive application has been recognized by Microsoft as a Best Solution Design for Communications as a Service within Microsoft® Windows® Live. IntelPeer received the award at the Seventh Annual Microsoft Enterprise Developer and Industry Solutions Conference 2009, held at the New York Marriott Marquis.

“IntelPeer ReachLive taps into the true power of Microsoft Windows Live Services and the IntelPeer AppworX Open Communications Platform, and this award illustrates that potential,” said Charles Studt, vice president of product management for IntelPeer. “IntelPeer AppworX strips away the complexities of telecom for developers. Applications like ReachLive allow Web developers to quickly bring communications-enabled business services to market that reduce operational costs, drive productivity and open new revenue opportunities.”

IntelPeer's ReachLive application allows Windows LiveID users to reach their contacts by phone or SMS as quickly and intuitively as instant messaging. This Web-based communication mash-up extends the reach of Microsoft Live Services to business or personal groups in a familiar Live Messenger-like interface. Users reach their contacts using the phone of their choice, SMS text messaging or live chat, and the user includes media or other rich content. With the powerful IntelPeer network and open communications platform, ReachLive easily brings contacts together in an ad-hoc conference call or as recipients of a SMS message or voice blast.

“By demonstrating the ability to combine Web services from multiple providers and hosting the application on a dynamically scaling infrastructure, IntelPeer was able to show how cloud computing will impact communications enabled applications in the not-so-distant future,” said Joseph Hofstader, architect, Microsoft Communications Sector group.

ReachLive combines a scalable network capable of reaching thousands of users with existing contact lists from Windows Live Services. For ReachLive users, phone numbers are removed and the user decides which phone number of theirs to ring. Phone calls are initiated like chats, which enables instant notification or collaboration with individuals and offers many of the benefits of cloud computing, including cost savings, flexibility and speed of deployment.

IntelPeer was honored alongside three other companies at the awards ceremony, which focused on computing at the speed of the cloud as well as what cloud computing

offers: flexibility, low entry costs, and access to services and applications beyond the traditional computer loaded with applications. Winners of Microsoft's award were named visionaries, taking cloud computing and designing ways to harness its potential.

### **About IntelPeer**

IntelPeer, [www.IntelPeer.com](http://www.IntelPeer.com), a leader in hosted on-demand rich media communications, enables carriers, businesses and software vendors to easily deliver voice and multimedia capabilities to any phone or network-connected device – without incurring up-front capital costs. Through our innovative, communications-as-a-service (CaaS) platform, IntelPeer AppworX™, our SuperRegistry™ and our extensive peering grid, we provide our customers with the platform to offer high-quality interactive voice, video, SMS, data and other rich-media services while providing significant cost savings for their telecommunication expenditures. Through intuitive APIs, Web Services, and brandable widgets and applets, IntelPeer removes the complexity of telecom and opens network functions to mainstream developers who are creating voice-Web “mashups” and communications-enabled business processes embedded into enterprise, webcasting, social networking, entertainment and e-commerce applications. Business professionals who use customer relationship management (CRM) software and common desktop applications such as calendaring and contact management also rely on us for instant access to bridge-to-services, voice blast, video blast, text-to-speech, conferencing and other features that enable communications-enhanced business processes that drive efficiency and deliver cost savings. Based in San Mateo, Calif., we operate our own carrier-grade network carrying more than 7 billion minutes, with worldwide coverage delivered through an IP and TDM peering grid with over 50 leading service provider peering partners. IntelPeer is privately held and is backed by venture capital firms VantagePoint Venture Partners, Kennet Venture Partners, NorthCap Partners and EDF Ventures.

# # #

*IntelPeer, IntelPeer AppworX and SuperRegistry are trademarks of IntelPeer, Inc. All rights reserved worldwide. Other trademarks referenced are the property of their respective owners.*